

# TEDxIGDTU 2019

**Faculty Advisor :** Prof. Ashwni Kumar

TED is a nonprofit global community devoted to spreading ideas, usually in the form of short, powerful talks. TEDx brings the spirit of TED's mission of ideas worth spreading to local communities around the globe. TEDxIGDTU 2019 was independently organized by IGDTU under the license procured from TED.

TEDxIGDTU organized a successful event at **India International Centre, Delhi** on **23rd January 2019**. The theme of our event was ***SUI GENERIS*** - Latin for being unique. As students of an engineering institution, we recognized that creativity and imagination are the two pillars that catalyses our profession to change the world.



For our event, we invited speakers who shared their diverse experiences and captivated the audience. The speakers were :

**Kanishk Priyadarshi (Actor)**

**Baisakhi Saha (Author)**

**Pankaj Risbood (Technology Expert)**

**Shwetambari Shetty (Fitness Star)**

**Dr. Mona Varonica Campbell (Plus Size Trans Supermodel)**

**Naman Ahluwalia (Social Impact Maker)**

**Anu Aggarwal (Model)**



From a pool of 300 applicants, we shortlisted 100 attendees to be a part of our TEDx event. The demographics was diverse just like our theme with attendees from universities, startup industry and the entertainment industry.

The speeches were interspersed with music and dance performances. Various fun events and games were also conducted.

## Impact :

- TEDxIGDTU'19 managed to create an impact through social media by spreading our ideas across various platforms such as Facebook where we are reaching out more than **2500** people and around **500** on Instagram.

**Facebook :** <https://www.facebook.com/TEDxIGDTU/>

**Instagram :** [https://www.instagram.com/tedx\\_igdtu/?hl=en](https://www.instagram.com/tedx_igdtu/?hl=en)

- TEDxIGDTU videos have been duly approved and appreciated by TED and are available on Youtube. **Some of the videos on Youtube have fetched more than 2000 views in just a month since the upload.**

[https://www.youtube.com/watch?v=V8W1vJor9\\_8&list=PLsRNoUx8w3rNTidRW1z5sQ9AYtfSO-Ao](https://www.youtube.com/watch?v=V8W1vJor9_8&list=PLsRNoUx8w3rNTidRW1z5sQ9AYtfSO-Ao)

The screenshot shows the YouTube channel page for TEDxIGDTU. The search bar contains 'tedxigdtu'. The channel name is 'TEDx Talks' with a 'SUBSCRIBE 18M' button. The video list includes:

1. Every thread counts | Naman Ahluwalia | TEDxIGDTU | Naman Ahluwalia | TEDxIGDTU (6:32)
2. Distracted driving | Pankaj Risbood | TEDxIGDTU | Pankaj Risbood | TEDxIGDTU (17:45)
3. My Path To Happiness | Anu Aggarwal | TEDxIGDTU | Anu Aggarwal | TEDxIGDTU (14:07)
4. Magic begins where logic ends | Baisakhi Saha | TEDxIGDTU (21:30)
5. Fight for Fitness | Shwetambari Shetty | TEDxIGDTU | Shwetambari Shetty | TEDxIGDTU (19:08)